

At Macpac we are passionate in our commitment to be socially and environmentally responsible while achieving sustainable business growth. It is our responsibility to operate in a way that minimises negative environmental impact, fosters positive outcomes for people and the planet, and empowers those connected to us to live more sustainable lives.

Sustainable environmental practices were at the cornerstone of our business model in 1973 when Bruce McIntyre started Macpac “to make quality products that last the distance”, and continue to be a core pillar of the way we conduct our business today.

By conducting our business in this way we benefit our team members, our customers, our partners and the communities in which we operate, now and for future generations.

Through our sustainability strategy we seek to use our business as a force for positive environmental and social change. This includes our commitment to:

- maintain an environmental management system which identifies environmental risks associated with our operations and sets targets to reduce these risks in line with best practice and in a sustainable manner;
- use resources such as energy, water, raw materials, packaging and consumables as efficiently as practical in all areas of the business;
- continually improve waste management and recycling strategies by reviewing and evaluating operations and ensuring they are as efficient as possible;
- regularly communicate our expectations to Team Members on how Macpac conducts its business and engage them to act personally to positively impact the environment and their communities;
- require our Trade Partners to conduct business in accordance with the Macpac Responsible Sourcing Manual and Social Compliance Manual;
- be transparent around the impact of our operation and where appropriate, publish our policies, processes and achievements to our stakeholders.

We will continue to take specific steps to achieve our sustainability goals by developing policies and programs that can negate and offset the negative impacts of our operations.

We are also committed to only working with Trade Partners who meet our high standards and who recognise that environmental responsibility is integral to producing world-class products. At a minimum our Trade Partners must comply with our environmental, sourcing and social requirements and must observe environmentally conscious and healthy and safe practices in all locations where they operate.